

Inc. Village of Cedarhurst

MAYOR

ANDREW J. PARISE

BOARD OF TRUSTEES

BENJAMIN WEINSTOCK, DEPUTY MAYOR
RONALD LANZILOTTA, SR.
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200 CEDARHURST AVENUE
CEDARHURST, NY 11516
PHONE 516-295-5770
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www.cedarhurst.gov
E-MAIL: VILLAGE@CEDARHURST.GOV

June 3, 2013

Dear Friend of Cedarhurst:

Announcing the 17th Annual "Tuesday Nite Concerts Under the Gazebo!"

I can't believe that we had our 1st Concert Series 17 years ago! What a success each year has been! It is wonderful to see the whole community come together to enjoy a beautiful night out with wonderful music and wonderful friends. It brings us all together, young and old, of all religions, ethnic backgrounds and races. It is truly a celebration of our unique community!

The performers for this year's concerts sound great! Fan favorites will be back: "Sister Act", "Milagro" and "Tony B", as well as some new acts including the popular: "New York Rat Pack" and the "Tercel's", among others.

The reason we are able to provide quality entertainment and a fun night for families, at no cost, is because of ***YOU!***

I know that this letter arrives during a very difficult economic time for all, and any contribution would be greatly appreciated.

Your name will reach thousands of people – on posters, flyers, banners, in our Village Newsletter and in all local newspapers; over Cablevision and on our recently redesigned and enhanced website that will make it's debut in a few days. I will personally introduce you and make a presentation to you at the concerts.

To finalize all costs for advertising and other associated details, we ask that your **sponsorship pledge be reserved as soon as possible** (check can be forwarded later). Enclosed please find a pledge form. Below is the list of sponsorship levels:

➤ <i>TITANIUM:</i>	<i>\$5,000.00</i>
➤ <i>PLATINUM:</i>	<i>\$2,000.00</i>
➤ <i>DIAMOND LEAGUE:</i>	<i>\$1,000.00</i>
➤ <i>GOLD BENEFACTOR:</i>	<i>\$ 500.00</i>
➤ <i>STERLING PATRON:</i>	<i>\$ 250.00</i>

Please call Village Hall (295-5770) for more details, ask for JoMarie. We look forward to reserving a place for you. The Board of Trustees and I thank you in advance for making this summer another success!

Sincerely,

Andrew J. Parise
Mayor

**RETURN THIS FORM WITH YOUR
PLEDGE AND/OR PAYMENT**

CEDARHURST SUMMER 2013 CONCERT SERIES
200 CEDARHURST AVENUE
CEDARHURST, NY 11516
516-295-5770

DATE: _____

Please include me as a _____ Sponsor in the pledged amount of \$ _____
for the 17th Annual Tuesday Night Concerts Under the Gazebo

- **TITANIUM:** **\$5,000.00**
- **PLATINUM:** **\$2,000.00**
- **DIAMOND LEAGUE:** **\$1,000.00**
- **GOLD BENEFACTOR:** **\$ 500.00**
- **STERLING PATRON:** **\$ 250.00**

Please make check payable to: *Village of Cedarhurst Summer Concerts*

Check enclosed _____ Check to follow _____

Please list my sponsorship title for *publicity purposes* as:

NAME OF ORGANIZATION: _____

CONTACT PERSON: _____

MAILING ADDRESS: _____

PHONE NUMBER: _____

(Please indicate 1st, 2nd, & 3rd choice)

Tues July 2nd THE AMERICAN SONGBOOK

Tues July 9th SWINGTIME BIG BAND

Tues July 16th IRISH NIGHT (not available)

Tues July 23rd JC REVUE

Tues July 30th SISTER ACT

Tues Aug 6th JEWISH NIGHT

Tues Aug 13th MILAGRO

Tues Aug 20th ITALIAN NIGHT

Tues Aug 27th OLDIES NIGHT

2011 “Tuesday Night Concerts Under the Gazebo”

➤ TITANIUM:	\$5,000.00
➤ PLATINUM:	\$2,000.00
➤ DIAMOND LEAGUE:	\$1,000.00
➤ GOLD BENEFACTOR:	\$ 500.00
➤ STERLING PATRON:	\$ 250.00

The basic levels, Sterling, Gold and Diamond all receive media attention & publicity, and are introduced on the night of sponsorship

The next two levels receive the same as the basic levels plus:

For Platinum: (\$2,000) The sponsorship is for 4 nights – we supply table & chairs for your display and a tent to sit under. You will be able to display a banner (that you would supply)

For Titanium: (\$5,000) The sponsorship is for 8 nights – we supply table & chairs for your display and a tent to sit under. You will be able to display a banner (that you would supply).

Any amount over \$5,000 will be publicized as a Major Co-sponsor with the Village of Cedarhurst.